

F. William Zeigler
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QUALIFICATIONS

- Nationally recognized for innovation and management of zoological/aquatic parks, wildlife education centers with a commitment to community, wildlife conservation, animal care and welfare.
- Solution-oriented manager with proven skills in operations management, strategic business planning, master planning, public relations, communications, fundraising, animal program management; staff motivation and development, exhibit design and construction project management, delivered within budget, with attention to detail enabling an institution to maximize its resources and accomplish its vision, mission, and financial goals.
- Experienced leader in developing local, national and international in-situ and ex-situ wildlife conservation and research programs, including the founding of several AZA Taxonomic Advisory Groups (TAGs); working with several IUCN Species Survival Commission, Specialist Groups.

CAREER SUMMARY

Recognized in the zoo-and-aquarium world for innovative ideas and management skills that bring together and enhance institutional operations and animal-related programs to create a seamless, supportive operations. Career began as an animal care specialist at the Crandon Park Zoo in Miami, FL and quickly assumed a leadership role in the zoo's design, construction, relocation, and transformation into the new, 760-acre Miami MetroZoo, now called Zoo Miami. Performed as the General Curator in charge of the Animal Science department, which included leadership positions in the Association of Zoos and Aquariums (AZA), the Wildlife Conservation Management Committee (WCMC) and founding several TAGs and SSPs. Recruited in 1996 by Ogden Entertainment to manage every aspect of multiple facilities – including design development, animal collection and management programming, and business operations – in opening American Wilderness Experience. Building on this management experience, worked 8 years as an independent consultant for institutions and organizations globally seeking to improve their operations and programs. Services included fundraising, board development, master planning, exhibit design, public relations and collection planning. In 2010 was recruited by the Chicago Zoological Society/Brookfield Zoo to orchestrate a cultural change in the Animal Programs department, enhance and continue to develop the zoo's Center for the Science of Animal Care and Welfare (CSAW), aimed at elevating the institution's animal programs to a leadership role in the zoological profession, and to take a lead role in development of the zoo's new Master Plan.

PROFESSIONAL EXPERIENCE

Aquarium & Zoo Resources Inc.

Vice President

Reincorporation of Zeigler & Zeigler, Inc. under new name. See description below.

December 2021-Present

Chicago Zoological Society/Brookfield Zoo

2010-2022

Senior Vice President Animal Programs

Member of institutions executive management team and a direct report to the CEO/President. Responsibilities include development, implementation, and oversight of a \$14M budget and collaborative management of the zoo's \$64M budget, the institution's veterinarian services, nutrition, animal collection, welfare management and oversight of the Center for the Science of Animal Care and Welfare (CSAW). Also includes integrating Animal Programs with Advancement, Marketing, PR, Guest Service, Safety and Plant and Facilities. Work in conjunction with the Marketing and PR departments in reviewing and approving strategies, media releases and crisis management content and procedures. Accountable for development of strategic initiatives and co-chair of strategic Task Forces for Master Site Plan and Centers of Excellence with Board members. Additional responsibilities were donor and corporate cultivation and fundraising, guest experience, conservation, research, exhibit design, capital projects, and day to day operations of the park.

Zeigler & Zeigler, Inc.

2002-2010

President

Provided professional counsel and services to zoological parks and aquariums; nonprofit environmental organizations; private sector companies, and design firms in several key strategic areas to ensure integrated solutions for success. Areas of expertise include fundraising, marketing, public relations, crisis management, feasibility studies master planning, exhibit design, exhibit evaluations, construction document review, collection welfare evaluations and planning, and project management.

Ogden Entertainment, Inc. / American Wilderness Zoo and Aquarium

1996-2002

Vice President

Responsibilities included development and ongoing oversight of facility design and exhibit layout through construction, opening and operations, including crisis management protocols; zoological, veterinarian, education, research and conservation programs, animal staff hiring and training, collection management policies and procedures. Functioned as media representative, appearing on local and nationally televised programs. Facilities included live animal exhibits, retail operations, IMAX Theater, simulation ride and full-service restaurants.

Miami MetroZoo/Zoo Miami, Dade County Park and Recreation Department

1975-1996

General Curator

1978-1996

Responsible for budget development and operational management of the Animal Science department of a metropolitan zoological institution with 1,600 specimens on 740 acres. Led exhibit design and site management. Trained all animal science employees and developed animal science department operational policies and procedures. Responsible for project management and coordination of

animal operations during construction phases of capital expansion projects. Supervised animal science staff and managed the animal collection. Responsibilities included review and design changes for the new Miami MetroZoo, liaison with contractors and construction crews. Developed, implemented and managed the successful collection transfer plan from Crandon Park Zoo to Miami Metrozoo.

Keeper/Senior Zookeeper

Supervised keeper staff and animal collection of one-half of Crandon Park Zoo.

RELATED PROFESSIONAL EXPERIENCE

AZA Wildlife Conservation and Management Committee (WCMC) (15 years)

- Vice Chairman WCMC Species Survival Programs
- Vice Chairman WCMC Studbooks

AZA Legislative Committee Member

AZA Representative in range country for Sumatran Rhino Project (Malaysia/Indonesia)

Founder and First Coordinator for Komodo Monitor Consortium

Founder and Co-coordinator for Crocodile Taxonomic Advisory Group

Founder and Coordinator for Antelope Taxonomic Advisory Group

Member of multiple Taxonomic Advisory Groups (TAGs)

Member of multiple Species Survival Programs (SSPs)

Studbook Keeper *Tomistoma schlegelii*

Instructor-ZOOBAM--Indonesia

Instructor- AZA Crocodylian Biology & Management Course. Exhibit Design and Husbandry (21 years)

Cetacean Task Force Committee

International Union for Conservation of Nature and Natural Resources (IUCN) Species Survival Commission:

- **Past and Present:** Conservation Planning Specialist Group • Tapir Specialist Group • Tortoise & Freshwater Turtle Specialist Group • Crocodile Specialist Group • Antelope Specialist Group

Turtle Survival Alliance (TSA), Past Board of Directors

Illinois Blanding's Turtle Recovery Committee (Past)

Alliance of Marine Mammal Parks and Aquariums Board of Directors (Past)

Scientific Advisory Committee, American Humane (Present)

ZAA Animal Management Programs/Conservation Committee member (Present)

Founder and Coordinator North American Pangolin Consortium now an AZA SAFE Program (Past)

Consultant Projects

Paramaribo Zoo, Suriname, S.A. -- Education program development

Melaka Zoo, Melaka, Malaysia -- Designed Sumatran rhino breeding facility for Malaysian government

Institute of Museum Services --Grant reviewer

Audubon Park & Zoological Garden -- Hurricane Preparedness and Post Response

Jacksonville Zoological Gardens -- Hurricane Preparedness and Post Response

International Concepts Management, Inc. -- Consultant on for exhibit design

Living Color Inc. -- Design/Project Manager Representative to zoological industry.

Lear Frazier Associates, Inc. -- Exhibit design, project management and zoological and aquarium relations

Denis Arden Architects --Zoo master planning

Silver Springs, Silver Springs, Florida -- Exhibit design for black bear, sun bear and sloth bear

Trout Lake Nature Center, Eustis, Florida -- Master plan, museum design and capital campaign development

Madras Crocodile Bank Trust, Chennai, India -- Exhibit refurbishes

TSA Philippines -- Breeding facility for endangered turtle, *Siebenrockiella leytensis*

Chicago Zoological Society/Brookfield Zoo -- Exhibit design for cranes, turtles, kangaroo, macaws and owls

Republic of Côte d'Ivoire, Africa --Abidjan Zoo, breeding facility for *Mecistops cataphractus* (African slender-snouted crocodile)

AWARDS

First Captive Breeding Awards--Siamese, Orinoco, and African Slender-snouted Crocodile

AZA Edward H. Bean Award-- Crocodylian Breeding Program

Ralf Sommerlad Crocodylian Conservation Award

Multiple AZA Outstanding Service Awards

Tenth/Fifteen/Twenty Year Instructor's Award for Crocodylian Biology & Management

Multiple Outstanding Service Awards from Metro-Dade County

Outstanding Services Awards from Zoological Society of Florida

Humane Hero Award—American Humane

EDUCATION

BS Biology/Life Science, Minor Business Administration

Professional Zoo Management

Indiana State University 1975

AZA Management School 1988