

Mark Reed: Curriculum Vitae

Education & Professional Development

- 1976 Texas Tech University, Lubbock, Texas
M.S. in Park Administration, Minor in Mammalogy
- 1972 Kansas State University, Manhattan, Kansas
B.S. in Zoology
- 1982 AZA School for Professional Management, Wheeling, West Virginia
Graduate

Professional Experience

1991–2016: Executive Director, Sedgwick County Zoo, Wichita, Kansas

Responsible for the total management and operation of the zoo, including the proper care of the animals and plants and the safety of visitors and employees. Responsible for short- and long-range plans, working closely with Sedgwick County and the Sedgwick County Zoological Society Board of Trustees. Responsible for budget development and monitoring, development and guidance in marketing, public relations, volunteerism, and overall zoo staffing. Represent the zoo to local, regional, national, and international constituencies.

1979–1991: Assistant Director, Sedgwick County Zoo Wichita, Kansas

Responsible for operation of the zoo in the director's absence. Responsible for developing and implementing zoo personnel policies. Responsible for daily operative procedures of seven zoo departments. Implemented the volunteer program. Acted as the general curator in the general curator's absence. Maintained all animal records, including International Species Inventory System (ISIS) (now Species360).

1974–1979: General Curator, San Antonio Zoological Gardens and Aquarium, San Antonio, Texas

Responsible for the management and care of the entire animal collection, which encompassed one of the largest collections in North America—by species and by specimens.

1972–1973 (summers): Mammal Keeper, San Antonio Zoological Gardens and Aquarium, San Antonio, Texas

Trained and worked in all areas of one of the largest mammal collections of any zoo in the country, which was most notable for its thirty-four species hoofstock collection.



Professional Memberships

The National Elephant Center, Fellsmere, Florida

2006–2016 Board Member, Founding Board Member and First Chair

2006–2009 Chair of the Board

Association of Zoos & Aquariums (AZA)

2008–2010 Wildlife Conservation Management Committee (WCMC), Chair

2007 Nominating Committee, Chair

2006–2008 WCMC Vice-Chair, Non-Members

2005–2006 AZA Elephant Directors Task Force, Chair
Organized the first two strategic meetings (hosted by Disney’s Animal Kingdom and Saint Louis Zoo) of institutional directors of AZA facilities with elephants; focus was on the future of maintaining elephants in zoos

2004–2006 WCMC

2000–2004 Officer of the Board of Directors
Vice-President, President-Elect, President, Immediate Past President

1997–2000 Board of Directors

1995–1998 Ethics Committee

1994–2000 Membership Committee

1992–2007 Bear Taxon Advisory Group/Treasurer—Steering Committee

1990 Nominating Committee

1983–1989 Charter & By-Laws Committee

1980–1983 Honors & Awards Committee

1972–present Member AZA
Professional Fellow (1980)
Professional Retired (2017)

World Association of Zoos and Aquariums (WAZA)

2018 Recipient of the Heini Hediger Award

2017 Life Member

2003–2007 Council Member

1991–2016 Institution Member

Publications and Presentations

“A Brief History of the Exotic Game Ranches in Texas.” Presented at the AAZPA Central Regional Conference, May 1986, Fort Worth, TX.

“A History of Three Rare Desert Antelope at the San Antonio Zoo.” Presented at the AAZPA Central Regional Conference, May 1977, San Antonio, TX.

“Architecture and Design in European Zoological Gardens.” Presented at the American Association of Zoological Parks and Aquariums (AAZPA) Central Regional Conference, April 1987, Colorado Springs, CO.

Nan E. Schaffer, John Walasek, David C. Hall, William M. Bryant, Mark C. Reed,
“Cage Restraint for Rhinoceroses,” *Zoo Biology*, Volume 17, Issue 4, December 1998.

“Continued Efforts to Reproduce the Spectacled Bear at the Sedgwick County Zoo.” Presented at the First International Symposium on the Spectacled Bear. October 1988, Chicago, IL.

“Continued Efforts to Reproduce the Spectacled Bear at Sedgwick County Zoo (Tremarctos Ornatus).” Co-Author. Presented at the AZA Central Regional Conference, April 1991, Tulsa, OK.

“From Junk to Gems—a Case of the Columbian Black Spider Monkey (*Ateles f. robustus*) in Captivity.” Presented at the Annual Conference of the International Zooculturists, June 1988, Wichita, KS.

“Moats as Animal Barriers.” Presented at the Annual Conference of the International Society of Zooculturists, June 1989, Montgomery, AL.

“The Reed Family Elephants of the Zambezi River Valley” exhibit. AZA National Conference, San Diego, CA, 2016.

“Trade in Bear Gall for Medicinal Purposes—North American Bears Are at the Last Frontier for this Global Consumption.” Presented as a poster at the AZA Annual Conference, September 1996, Seattle, WA.

